



## FOR IMMEDIATE RELEASE

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### **LANIER REP GROUP (LRG) CELEBRATES 15th ANNIVERSARY WITH \$15,000+ IN CUSTOMER APPRECIATION PRIZES**

LRG Inc., an independent manufacturer's rep firm serving the electronic security industry, is celebrating its 15th Anniversary milestone in a big way. To show appreciation to its dealer and distribution partners, LRG will award two winning Dealer entries and two winning Distributor entries \$500 at the end of each month through August, 2016. Ranking as the largest security and audio representation firm in the Central U.S., LRG has opened the contest to all of its installers/dealers and distribution partners that operate within the LRG territories of TX, LA, OK, AR, MS, NM, CO, NE, KS, MO, IA, IL, WI, MN, ND and SD.

The cash prize drawings reward both a distributor salesperson and a dealer for selling or purchasing any product from sponsor manufacturers: Altronix, AWID, CDVI, Gentex Corporation, Harman Professional, Illuminar, iPDATATEL, NUUO, rasilient, Russound, Vington Stentofon, TrendNet, Vanco, Vivotek, and Winland.

At the end of August, any entries submitted that have not been drawn as a monthly winner will be placed into a Bonus Chance drawing for \$1,000 to be given both to a lucky dealer and distributor.

"While we may not be the first rep firm to reach a 15 year milestone, we want to be the most appreciative of everyone who supports our manufacturer partners," notes LRG Inc. president Chris Lanier. "We're not only celebrating our 15h Anniversary this year, we're celebrating our loyal customers who have shared in our growth over all those years. This is our way of saying Thank You. Thank You Very Much!"

For more information, please visit [www.lanrepgroup.com](http://www.lanrepgroup.com) or call 409-384-4560.